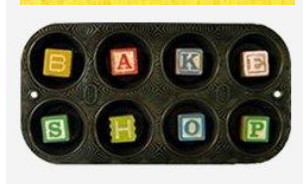
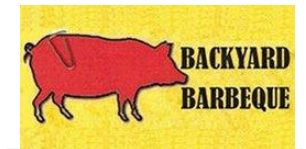
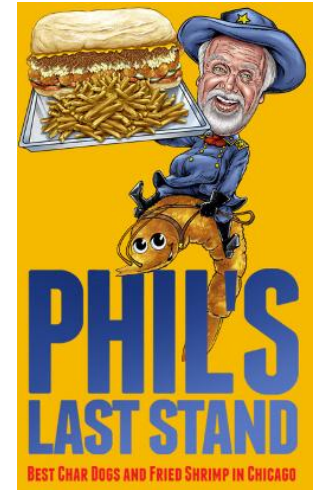
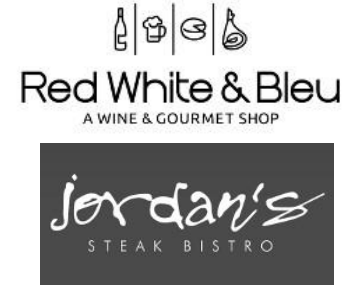




Best in class gifting and
marketing tools for extraordinary
shopkeepers

It's all about *Your* brand!



Selling page basics



Use a traditional link on your site or a new social icon... A gift!

- GiftRocker white labels the customer experience
- Your brand *always* gets top billing

Very simple form. 29% conversion rate!

Order page branded so customer does not know they left your site

Gift certificate via email & Passbook



Customers receive email gift

Add to passbook

Graphics and colors configurable

Basic Info, links and redemption locations

Hi Alex, Scott Robertson sent you a Nick's Riverside Grille \$100 Gift Certificate! Enjoy!

Hey Alex,
Take your family out on our family!
Scott

Nick's Riverside Grille



\$100 Gift Certificate

Good Always



Nick's is a family restaurant in the truest sense of the word. Established in 1992, Nick's is the cousin, father and brother of the original. This renovated restaurant serves great American steaks, authentic pasta dishes and seafood.

Gift Certificate good for dining at Nick's Riverside Grille and Tony and Joe's at National Harbour. We look forward to seeing you!
No cash value.



How to redeem
• Print
• Present
• To see more information, visit [smarterwallet.com](#)

201304301001



3050 K Street N.W.
Washington, DC 20007

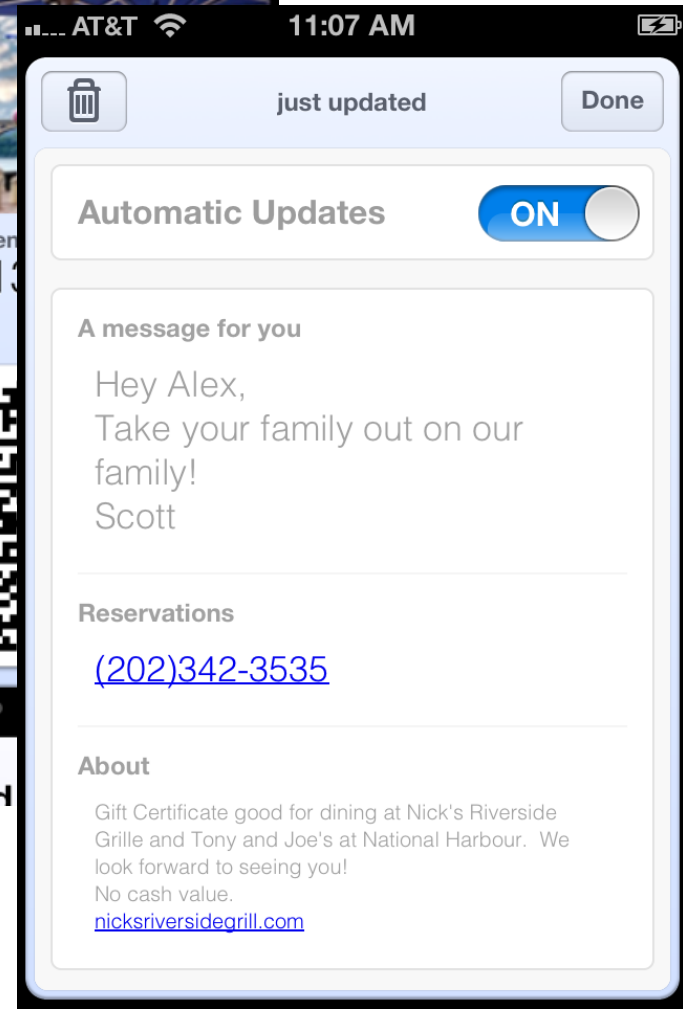
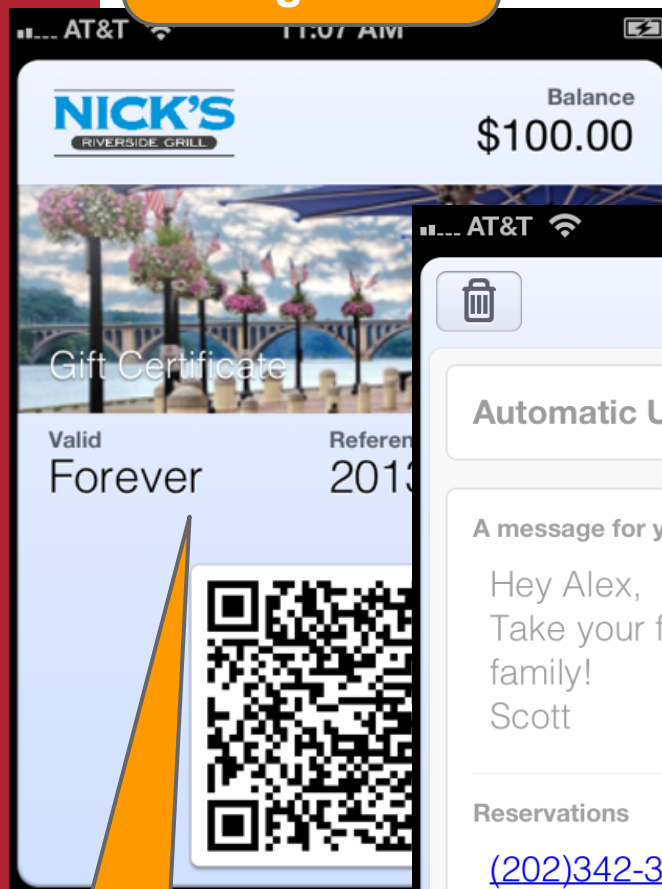
(202) 342-3535

Info@NicksRiversideGrill.com

Sunday - Thursday:
11:30 AM - 1:30 AM
Friday - Saturday:
11:30 AM - 2:30 AM



OpenTable



Physical gift card solution

In-store gift card option

Eco-Friendly and about 1/3 cost of traditional Plastic

FRONT



BACK



Clearly display cross-redemption locations

Unique other uses of cards

As a traditional
business card -
with value



NICK'S
RIVERSIDE GRILL

Nick Cibel
202-944-3535
Nick.Cibel@nicksriversidegrill.com

Guest Name required for redemption: _____

\$10 Gift Card

FRONT

As a promotional
give-a-way



A gift for being a great mom

\$25 Gift for Mom

BACK



NICK'S
RIVERSIDE GRILL

TONY AND JOE'S
SEAFOOD PLACE
AT WASHINGTON HARBOUR

3000 K St. NW
Washington, DC 20007
Georgetown's Washington Harbour
Ph: 202-342-3535
nicksriversidegrill.com



(703) 270-1500
2941 Fairview Park Drive,
Falls Church, VA 22042
www.2941.com



One time use only. Not redeemable for cash or credit. Expires June 15, 2013.
Gift card powered by GiftRocker, LLC.

Event management- Port City BrewingCo



Port City Brewing Co. Events

Friday, Apr 19, 2013

6:30 PM Brewery Tour 28 remaining [Register](#)

Saturday, Apr 20, 2013

1:00 PM Brewery Tour 26 remaining [Register](#)

2:00 PM Brewery Tour 30 remaining [Register](#)

3:00 PM Brewery Tour 27 remaining [Register](#)

4:00 PM Brewery Tour 30 remaining [Register](#)

5:00 PM Brewery Tour 27 remaining [Register](#)

6:00 PM Brewery Tour 28 remaining [Register](#)

Sunday, Apr 21, 2013

2:00 PM Brewery Tour 30 remaining [Register](#)

3:00 PM Brewery Tour 30 remaining [Register](#)

Friday, Apr 26, 2013



Brewery Tour

May 10, 2013 6:30 PM

Behind the scenes at Port City. See the science, learn the history, smell the mash.



\$9 pp

1. Reserve your spot(s)

tickets:

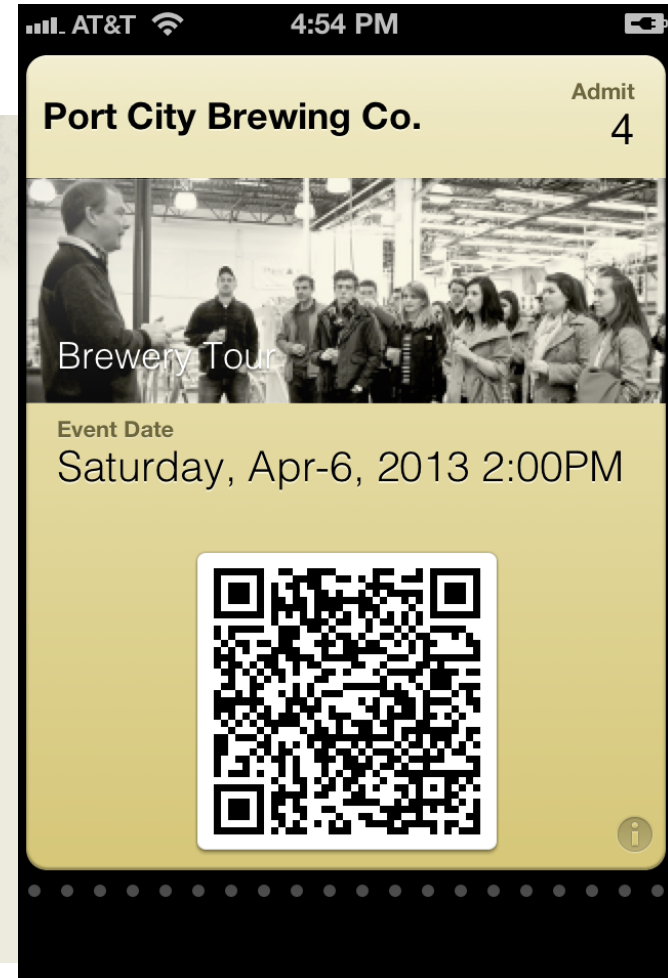
up to 30 tickets

send to:

Our partners have used GiftRocker for Cooking Classes, Fundraising, Wine Dinners, New Years Eve and more...

2. Billing information

GiftRocker represents Port City's brand selling recurring brewery tours



Fundraising event



Summer Season Suaree

Jun 23, 2013 11:00 AM

Join us in for a brunch to benefit Easter Seals of Palm Beach County.
\$50 pp including tax & gratuity



1. Reserve your spot(s)

tickets:

up to 8 tickets

send to:

click here and let us know of any special needs...

(available characters: 100)

2. Billing information

name from credit card and daytime phone:

billing address:

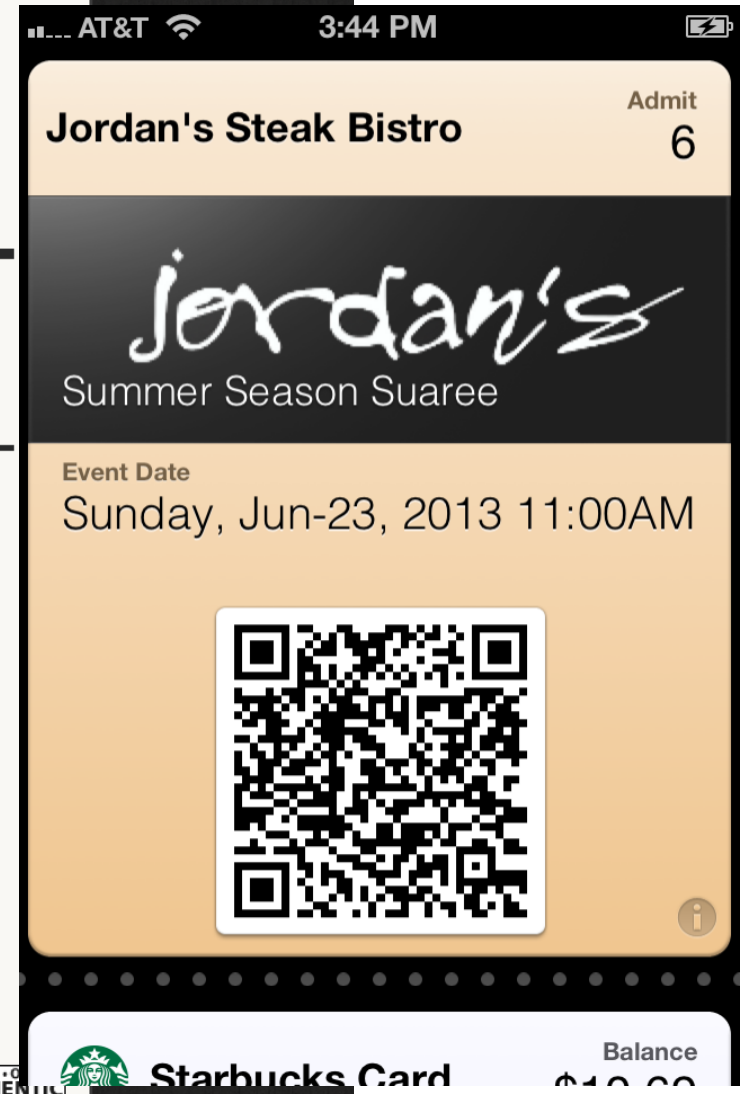
card number, expiration date and cvv:

I'm ok receiving email from Jordan's Steak Bistro

I understand and agree to GiftRocker terms

Next

Cancel



Starbucks Card

Balance
\$10.00

Beer vs. Wine event



Beer vs. Wine

Jul 1, 2013 6:30 PM

Enjoy a five course Springtime menu by Chef Ris, accompanied by a wine and a beer pairing for each course. The evening begins with beer and wine cocktails in our Café at 6:30pm, followed by dinner in our Federal Room at 7pm



\$168 per person, includes gratuity and tax

1. Reserve your spot(s)

tickets:

up to 4 tickets

send to:

click here and type something nice...

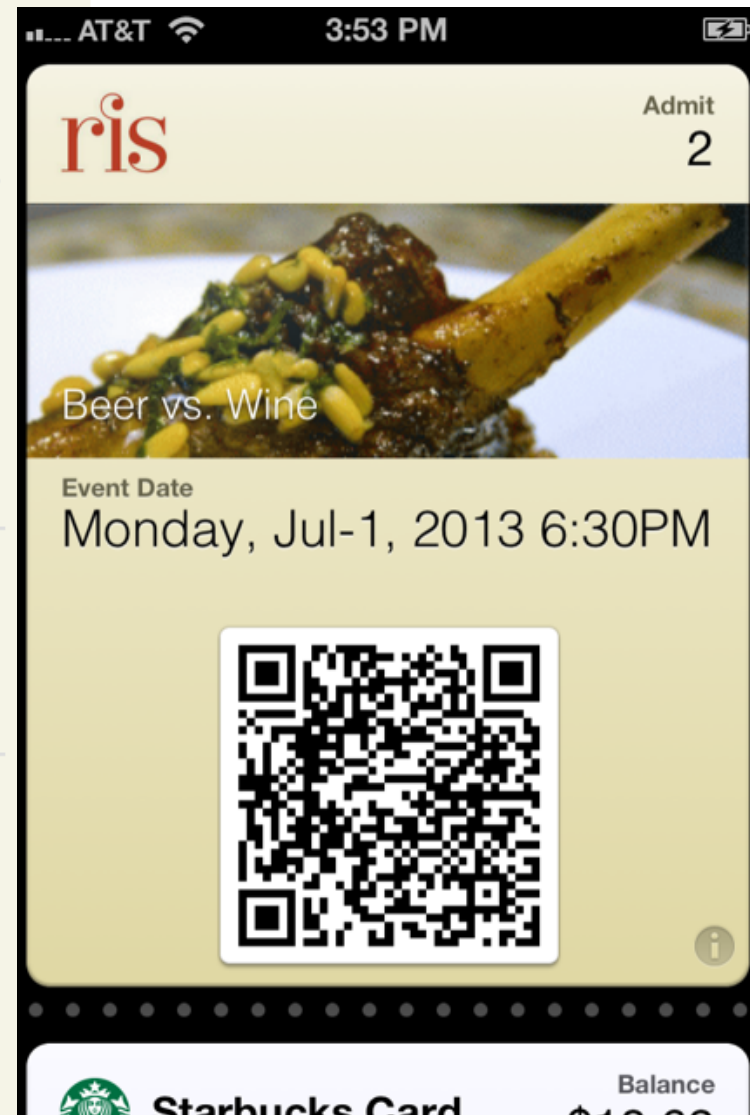
(available characters: 100)

2. Billing information

name from credit card and daytime phone:

billing address:

card number, expiration date and cvv:



GiftRocker as a marketing tool



Gift Certificate
Gift Certificate good at Port City Brewing Company. We look forward to seeing you! No cash value.

1. Amount and address

amount:
 any amount up to \$300

send to:

address certificate to me

from:

2. Customize

[click here and](#)

Email Addresses are captured in every transaction*

Emails are easily exported to your listerv for future marketing campaigns and reporting/analytics

gift rocker

- reporting | offerings |
- certificate find | mail down
- customer
- email download

* opt-in managed

Customer engagement



Run campaigns with 100% control of timing, discount & revenue

GROUPON
Collective Buying Power

livingsocial

Or, simple promotions tracking engagement through redemption

AT&T 11:10 AM

Free Weekday Frozen Custard
Enjoy a free regular sized Frozen Custard cone or cup during the week! No cash value.

The Meadows Since 1980
Original FROZEN CUSTARD

Your information

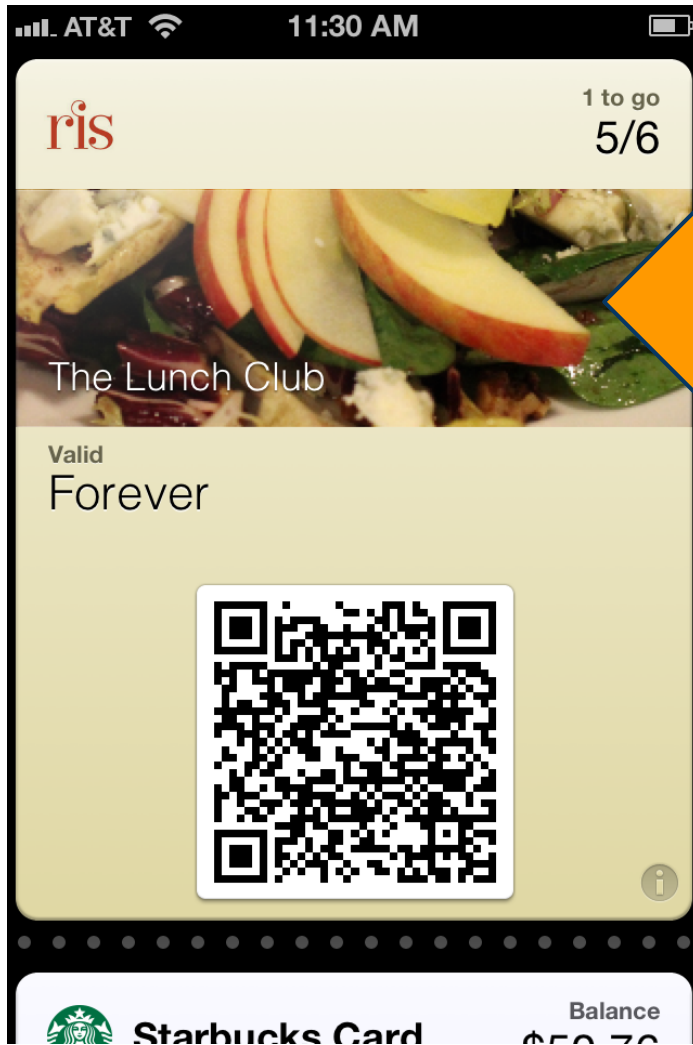
first name last name email

I'm ok receiving email from The Meadows

Send Offer

Loyalty programs

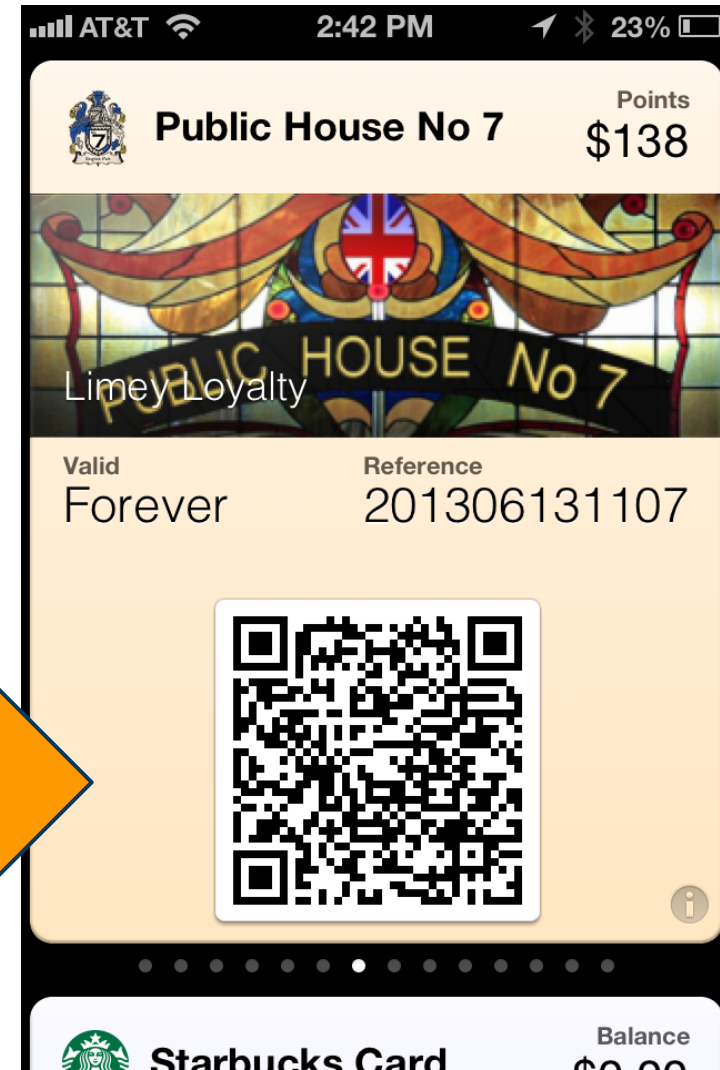
GiftRocker offers two types of loyalty programs:



Digital Punch Cards
(Buy 5 lunches get 1 Free)

OR

Points For Rewards
(spend \$100, get \$10)



Automate your rewards



Ris



Reward Certificates automatically emailed once loyalty goal is met

Power Hour Reward

Good Mon-Fri thru April 17, 2014

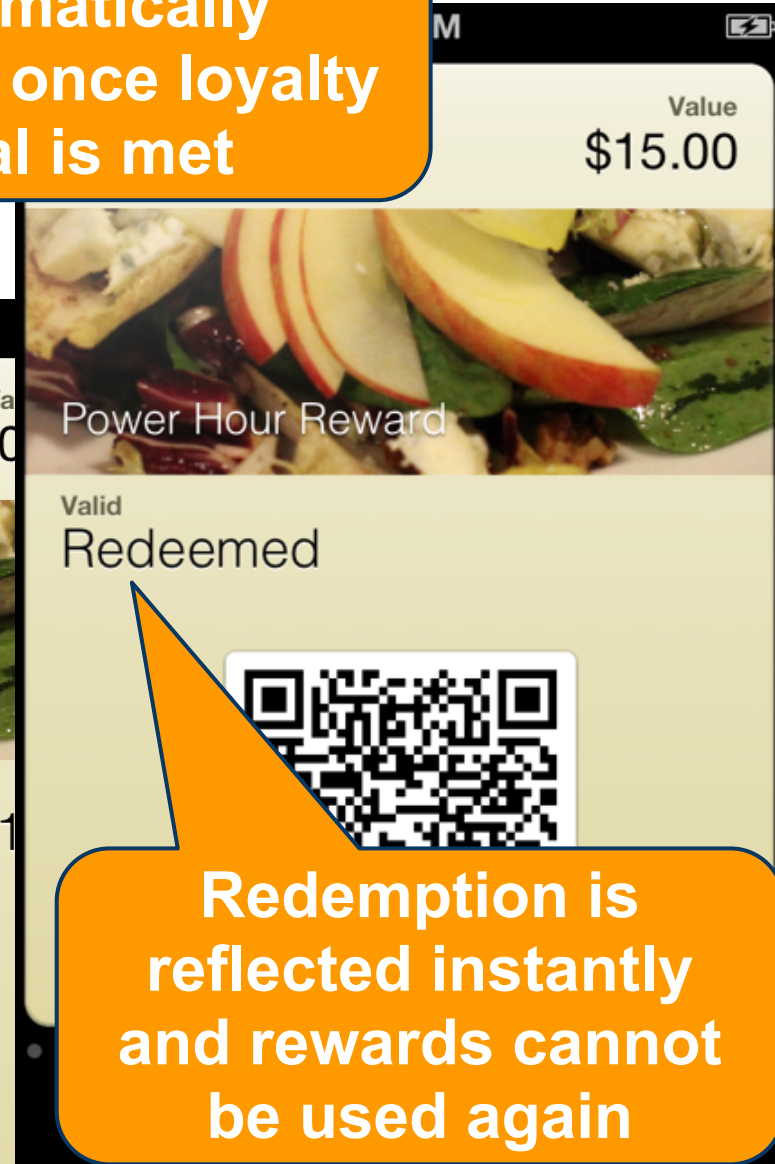
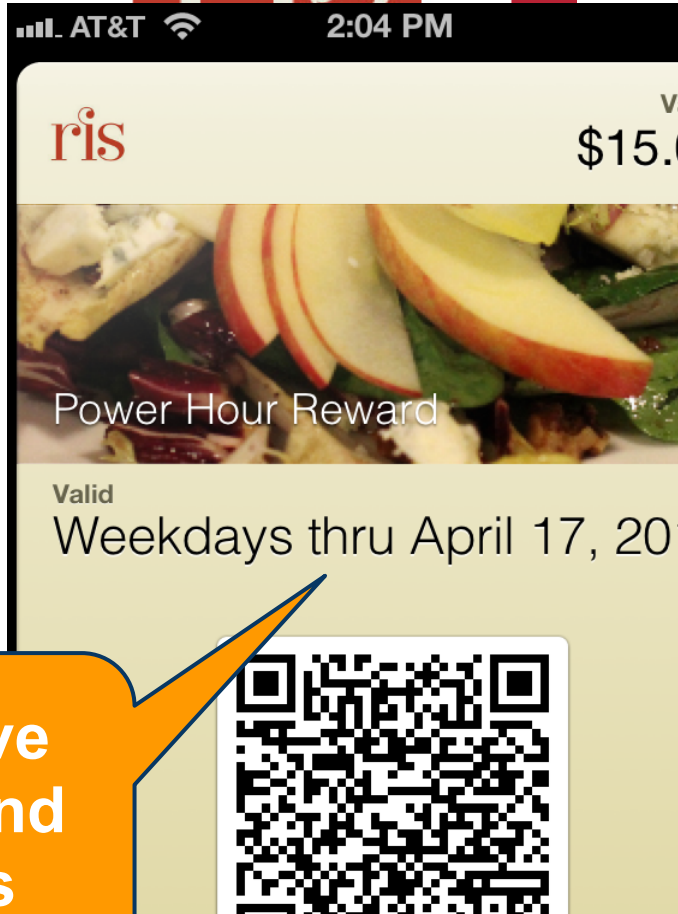


RIS is the incarnation of Ris Lacoste's personal style, sensibility and in every manner of speaking, taste. It will embody her passion for flavor, her commitment to excellence and her genuine dedication to giving back to those who have given her so much.

Thanks for being a loyal Power Hour regular! Present this to your server for your free weekday Power Hour lunch between 11:30 and 4:00 at the bar.



Rewards can have set restrictions and expiration dates



Redemption is reflected instantly and rewards cannot be used again

Shopkeeper dashboard



Create, change and manage different programs in seconds



reporting | offerings | promos & rewards | employees |

certificate find certificate

customer

reference

Find Certificate

email download

issued certificates

redeemed certificates

events

search

training status

settlement week

settlement month

certificate create

Easy to use reporting

michael
dad's gift

issued certificates

select offering \$25 Be Our Guest

search criteria this year

Create Report

offering name	type*	issued date/by	redeemed date/by	location	orig value
\$25 Be Our Guest	M	07-10-13 15:09/FD	Redeemed: 07-17-13/FD	DFHA Fairfax	\$25
\$25 Be Our Guest	M	07-08-13 19:22/FD		DFHA Fairfax	\$50
\$25 Be Our Guest	M	07-06-13 18:00/FD	Redeemed: 07-10-13/FD	DFHA Fairfax	\$25
\$25 Be Our Guest	M	07-06-13 17:59/FD	Redeemed: 07-10-13/FD	DFHA Fairfax	\$50
\$25 Be Our Guest	M	06-21-13 17:04/FD	Redeemed: 07-29-13/FD	DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:39/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:36/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:35/FD		DFHA Fairfax	\$50
\$25 Be Our Guest	M	06-19-13 12:34/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:34/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:33/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:33/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-19-13 12:32/FD		DFHA Fairfax	\$50
\$25 Be Our Guest	M	06-11-13 18:48/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-07-13 08:09/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-07-13 08:09/FD	Redeemed: 06-13-13/FD	DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-07-13 08:08/FD		DFHA Fairfax	\$25
\$25 Be Our Guest	M	06-07-13 08:07/FD		DFHA Fairfax	\$75

issued: 18 / \$600

issued cc: 0 / \$0

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1-855-516-7750



Questions?

Alex Robertson

703-347-3177

alex@giftrocker.com

www.GiftRocker.com

